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CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450, on the below date:

Date: April 20, 2005 Name: John G. Rauch

Signature: *John G. Rauch*

BRINKS
HOFER
GILSON
& LIONE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: Dominc Dough-Ming Chueng et al.

Appln. No.: 09/993,926

Filed: November 13, 2001

For: POSTION FOR BIDDING IN A PAY FOR
PLACEMENT DATABASE SEARCH
SYSTEM

Attorney Docket No: 9623/381

Examiner: Kelly Scaggs
Campen

Art Unit: 3624

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

TRANSMITTAL

Sir:

Attached is/are:

- ☒ Information Disclosure Statement (2 pages), PTO 1449 (1 page), and copies of cited references E1-E6
- ☒ Return Receipt Postcard

Fee calculation:

- ☐ No additional fee is required.
- ☐ Small Entity.
- ☐ An extension fee in an amount of \$_____ for a _____-month extension of time under 37 C.F.R. § 1.136(a).
- ☐ A petition or processing fee in an amount of \$_____ under 37 C.F.R. § 1.17(_____).
- ☐ An additional filing fee has been calculated as shown below:

					Small Entity			Not a Small Entity	
	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Rate	Add'l Fee	or	Rate	Add'l Fee
Total		Minus			x \$25=			x \$50=	
Indep.		Minus			x 100=			x \$200=	
First Presentation of Multiple Dep. Claim					+\$180=			+\$360=	
					Total	\$		Total	\$

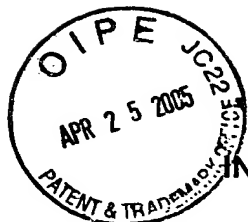
Fee payment:

- ☐ A check in the amount of \$_____ is enclosed.
- ☐ Please charge Deposit Account No. 23-1925 in the amount of \$_____. A copy of this Transmittal is enclosed for this purpose.
- ☐ Payment by credit card in the amount of \$_____ (Form PTO-2038 is attached).
- ☒ The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

4/20/05
Date

John G. Rauch
John G. Rauch (Reg. No. 37,128)



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: Dominc Dough-Ming Chueng et al.

Appln. No.: 09/993,926

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For: POSITION FOR BIDDING IN A
PAY FOR PLACEMENT
DATABASE SEARCH SYSTEM

Examiner: Kelly Campen

Art Unit: 3624

Attorney Docket No: 9623-381

FOURTH SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

In accordance with the duty of disclosure under 37 C.F.R. §1.56 and §§1.97-1.98, and more particularly in accordance with 37 C.F.R. §1.97(b), Applicant hereby cites the following references:

FOREIGN PATENT DOCUMENTS

DOCUMENT NUMBER <small>Number-Kind Code (if known)</small>	DATE	COUNTRY
CN 1298523 A	6/06/2001	China
WO 99/44157	9/02/1999	WIPO
WO 01/01217	6/22/2000	WIPO

OTHER ART DOCUMENT

English Language Translation Office Action from corresponding Chinese Application No. 02149996.9, dated Dec. 10, 2004, 5 pages.
Copy of Examination Report for corresponding Great Britain Application No. GB00226263.2, dated Nov. 18, 2004, 4 pages.
Copy of corresponding Canadian Search Report, Application No. 2,411,158, dated Jan. 5, 2005, 4 pages

Applicants are enclosing Form PTO-1449 (one sheet), along with a copy of each listed reference for which a copy is required under 37 C.F.R. §1.98(a)(2). The Chinese reference is in Chinese, therefore, Applicant's attorneys are citing and submitting herewith a copy of the corresponding Published International Application No. WO

99/44157. Applicants respectfully request the Examiner's consideration of the above references and entry thereof into the record of this application.


By submitting this Statement, Applicant is attempting to fully comply with the duty of candor and good faith mandated by 37 C.F.R. §1.56. As such, this Statement is not intended to constitute an admission that any of the enclosed references, or other information referred to therein, constitutes "prior art" or is otherwise "material to patentability," as that phrase is defined in 37 C.F.R. §1.56(a).

For purposes of 37 C.F.R. §1.704(d), Applicant certifies that each item of information contained in this Statement was cited in a communication from a foreign patent office in a counterpart application (a copy of the foreign communication is attached for the Examiner's reference).

Applicant has calculated no fee to be due in connection with the filing of this Statement. However, the Director is authorized to charge any fee deficiency associated with the filing of this Statement to a deposit account, as authorized in the Transmittal accompanying this Statement.

Respectfully submitted,

4/20/05
Date



John G. Rauch (Reg. No.) 37,128



FORM PTO-1449	SERIAL NO. 09/993,926	CASE NO. 9623/381
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	FILING DATE Nov. 13, 2001	GROUP ART UNIT 3624
(use several sheets if necessary)		APPLICANT(S): Dominic Dough-Ming Cheung et al.

REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER <small>Number-Kind Code (if known)</small>	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
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FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER <small>Number-Kind Code (if known)</small>	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES OR NO
	E1	CN 1298523 A	6/06/2001	China		No
	E2	WO 99/44157	9/02/1999	WIPO		
	E3	WO 01/01217	6/22/2000	WIPO		
	E					
	E					

OTHER ART – NON PATENT LITERATURE DOCUMENTS

EXAMINER INITIAL	(Include name of author, title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date page(s), volume-issue number(s), publisher, city and/or country where published.	
	E4	Office Action from corresponding Chinese Application No. 02149996.9, dated Dec. 10, 2004, 5 pages.
	E5	Copy of Examination Report for corresponding Great Britain Application No. GB00226263.2, dated Nov. 18, 2004, 4 pages.
	E6	Copy of corresponding Canadian Search Report, Application No. 2,411,158, dated Jan. 5, 2005, 4 pages
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EXAMINER	DATE CONSIDERED
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.